

Corporate Sponsorship Application

Please select from one of the following sponsorship packages:

- DIAMOND ~ \$10,000
- EMERALD ~ \$5,000
- SAPPHIRE ~ \$2,000
- RUBY ~ \$1,000

*Real Estate Brokerage Firms are **not** eligible for DIAMOND and EMERALD sponsorship packages.

Please bill me in:

- Full
- Quarterly Installments

CONTACT INFORMATION

Company Name

Contact Person

Title

Address

City State Zip Code

Telephone Number

Email Address

METHOD OF PAYMENT

- Check (Please make payable to GRAR)
- Visa
- MasterCard
- American Express

Credit Card Number

Expiration Date

Signature



The mission of the Greater Rochester Association of REALTORS® is to provide resources and education, promote professionalism and position our members for success. We support our community through political advocacy of real property rights and by supporting charitable programs to enhance homeownership opportunities.



The REALTORS® Charitable Foundation (RCF) is the collective heart of Rochester's real estate professionals addressing critical housing needs and creating sustainable neighborhoods. Since January, 2001, RCF has made grants of over \$430,000 to local not-for-profit organizations.

Greater Rochester Association of REALTORS®, Inc.
930 East Avenue
Rochester, New York 14607
Tel: 585.292.5000 • Fax: 585.292.5008
Monday-Friday, 8:30 a.m. — 4:30 p.m.
www.GRAR.org
www.HomeSteadNet.com



YOUR chance to
CONNECT with the
REALTOR® Community...

2010
Corporate
Sponsorship
Packages

NEW
INCENTIVES
FOR 2010

DIAMOND \$10,000 Annually (Sponsor Limit: 2)

Each sponsor will choose **one** of the following GRAR main events as the designated major sponsor:

- ◆ **Agents Fair**
- ◆ **RCF Golf Classic—SOLD**

SIGNIFICANT EXPOSURE includes:

- Speaking opportunity
- Representative at registration table
- Distribution of materials
- Name prominently displayed in all promotional materials and membership communications
- ➔ **Banner Ad* on:**
 - ◆ **Revamped** HomeSteadNet.com home page—public site
- Link & Logo on:
 - ◆ **Revamped** GRAR.org home page—members only site;
- Logo **ONLY** on GRAR E-newsletter—published weekly

ONGOING EXPOSURE THROUGHOUT THE YEAR:

- Prime exposure other GRAR events.
- Exclusive hole recognition at RCF Golf Tournament with table to hand out **company related** items.
- Vendor table at Agent's Fair.
- Name listed on GRAR "Supporter's Page" posted on GRAR.org & HSN.

NETWORKING OPPORTUNITIES

- Table at GRAR Centennial Gala Luncheon.
- Foursome at RCF Golf Tournament at course of choice.
- **Four** tickets to other GRAR events.

* **Must provide own artwork**

EMERALD \$5,000 Annually (Sponsor Limit: 3)

***EXCLUSIVE** sponsorship at **one** of the following:

- ◆ **REALTOR® Connection Events—SOLD**
- ◆ **GRAR Holiday Gala—SOLD**
- ◆ **GRAR Sales Master Award Appreciation Reception**

SIGNIFICANT EXPOSURE includes:

- Representative at registration table
- Distribution of materials
- Name prominently displayed in all promotional materials and membership communications
- Logo/link on the revamped GRAR.org home page—members only site

ONGOING EXPOSURE THROUGHOUT THE YEAR:

- Prime exposure at GRAR events.
- Exclusive hole recognition at RCF Golf Tournament with table to hand out **company related** items.
- Vendor table at Agent's Fair
- ➔ Name listed on GRAR "Supporter's Page" posted on GRAR.org & HSN.
- Name listed in GRAR" New Member Orientation materials.

NETWORKING OPPORTUNITIES

- Foursome at RCF Golf Tournament at course of choice.
- **Two** tickets to other GRAR events.
- **EDUCATION PACKAGE**
 - ◆ Quarterly CE course sponsorship** (total of 4 per year). Exposure in all promotional materials and membership communications for each course.
 - ◆ Chance to address one Education course per quarter**.

** **Course chosen by Education Department**

SAPPHIRE \$2,000 Annually

EXPOSURE includes:

- Recognition at RCF Golf Tournament
- Recognition at Agents Fair

ONGOING EXPOSURE THROUGHOUT THE YEAR

- Exclusive hole recognition at RCF Golf Tournament.
- Vendor table at Agent's Fair.
- ➔ Name listed on GRAR "Supporter's Page" posted on GRAR.org & HSN.
- Name listed in GRAR" New Member Orientation materials.

NETWORKING OPPORTUNITIES

- Foursome at RCF Golf Tournament at **Shadow Lake** golf course only
- **Two** tickets to other GRAR events.

RUBY \$1,000 Annually

ONGOING EXPOSURE THROUGHOUT THE YEAR

includes:

- Shared hole recognition at RCF Golf Tournament.
- Vendor table at Agent's Fair.
- ➔ Name listed on GRAR "Supporter's Page" posted on GRAR.org & HSN.
- Name listed in GRAR" New Member Orientation materials.

NETWORKING OPPORTUNITIES

- **Two** tickets to other GRAR events.

All event sponsorships chosen on First Come-First Served Basis.