



January 25, 2012

Dear Friend of the Association:

The Greater Rochester Association of REALTORS® is pleased to host the *2012 Agents' Fair*, co-sponsored by Guaranteed Home Mortgage Company, Inc. and Marchioni and Associates on **Thursday, March 29, 2012** from 9:30 a.m. – 3:00 p.m.

We've listened to your feedback and have moved the event to a larger venue, the Rochester Riverside Convention Center. All of the vendors will be in one room! Once again we will feature breakout sessions, free parking, lunch and more.

Those of you who have participated in the past know that a large number of our membership attend the event throughout the day. Enclosed is the Exhibitor Registration Form. All exhibitors will be accepted on a first come-first served basis. **Please note - only one company per six foot table.**

Your support is greatly appreciated and I hope you will consider taking an exhibitor booth for this event. We sell out tables every year, so don't get left out. If you wish to participate, send back the completed exhibitor registration form to me by **March 8, 2012.**

As always, if you have any questions, comments or suggestions regarding the upcoming event please do not hesitate to contact me at (585) 341-2122 or drosen@grar.net.

Thank you in advance for your support and consideration. I look forward to hearing from you in the near future.

Sincerely,
GREATER ROCHESTER ASSOCIATION OF REALTORS®, INC.

Diane J. Rosen

Diane J. Rosen
Director of Events and Outreach

Enclosure

Greater Rochester Association of REALTORS®, Inc.



GREATER ROCHESTER ASSOCIATION OF REALTORS®
2012 AGENTS' FAIR EXHIBITOR REGISTRATION FORM
MARCH 29, 2012

Rochester Riverside Convention Center, 123 East Main Street, Rochester, NY 14604
DEADLINE TO REGISTER IS MARCH 8, 2012

Six Foot Exhibit Space.....\$450.⁰⁰
Twelve Foot Exhibit Space (2 six foot tables)\$800.⁰⁰

****IMPORTANT**** I will _____ will not _____ need electric at my table! ****

Company Name: _____

Table Sign Should Read (if different than company name): _____

Contact Name: _____

Address: _____ Zip: _____

Phone Number: _____ E-Mail address: _____

Web Site Address: _____

Primary Service(s)/Product(s) Offered: _____

Please list the first and last names of your staff that will be attending (for name badges).

Two complimentary tickets (per 6 foot space) for lunch buffet are included.

Do you need additional tickets? They can be purchased at \$25 per person. Please fill out the form below and include the additional amount in your payment. **All tickets will be collected at lunch.**

_____ Tickets x \$25 = \$ _____

Enclosed is a check (payable to GRAR) in the amount of \$ _____ OR:

AMEX/MasterCard/VISA #: _____ Expiration Date: _____

Cardholder Name (Print): _____ Signature: _____

Please return no later than March 8, 2012 to:

**Greater Rochester Association of REALTORS® , Inc.
ATTN: Diane Rosen
800 West Metro Park, Suite C
Rochester, NY 14623
FAX: 585-341-0283**