

MARKET STATS THAT WORK FOR YOU!

"Domus Analytics is an invaluable resource that allows me to keep current with the latest changes in the local housing market, and it makes me look good. I use it regularly to create summary reports for towns that I work in for market analysis, past client communications and prospects."

~ Marie Presti, Past President, Greater Boston Association of REALTORS®

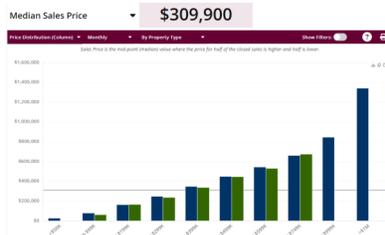


Domus Analytics

Interactive Market Statistics

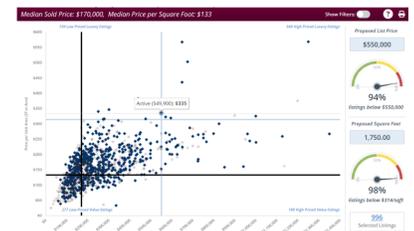
Market Insights Domus Analytics

- ◇ The most comprehensive, complete market statistics for productive agents
- ◇ Filter down to unique market segments to meet your client's needs
- ◇ Area comparisons
- ◇ Weekly, Monthly, Quarterly & Annual analysis
- ◇ Easily drill-through to MLS listings



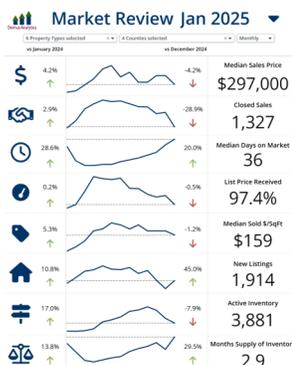
Pricing Insights Domus Analytics

- ◇ Hyper-local analysis of recent pricing, inventory and market activity
- ◇ Visualize a specific listing in relation to the market
- ◇ Different yet compatible view of pricing to a CMA or AVM



Market Review Domus Analytics

- ◇ Market on a page!
- ◇ Summary statistics and trends
- ◇ Replaces multiple monthly PDF reports with easy to use filters
- ◇ Easily access prior time periods



Market Infographic Domus Analytics

- ◇ High-level one month summary
- ◇ Print and share with clients
- ◇ Post to social media to generate interest & engagement



Your Competitive Edge in Real Estate

EASY FOR NOVICE USERS. ROBUST FOR ADVANCED USERS.

Domus Analytics Interactive Market Statistics enables you to explore and understand your market trends and behavior in ways you've never seen before.

Complete Set of Analytics

- ⇒ All major Real Estate metrics and growing
- ⇒ Time series charts, price distributions, YOY/YTD
- ⇒ Weekly, Monthly, Quarterly, Annual analysis
- ⇒ Summary dashboards for high-level view
- ⇒ Customized filters to meet your market needs

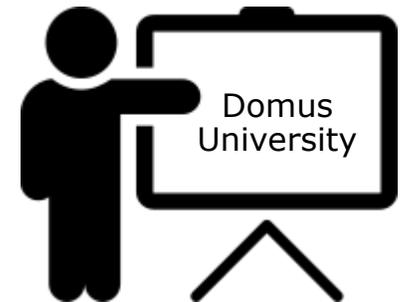
Full Suite of Solutions for Every Stakeholder

- ⇒ Agent/Member: Market Insights, Weekly Trends, Pricing Insights
- ⇒ Public: Market Review, Market Infographic
- ⇒ Association & PR: Above, plus Custom dashboard development
- ⇒ ...and more! We're always developing new products

Interactive Features for Flexibility

- ⇒ Combine/Select/View nearly infinite number of reports
- ⇒ Multi-select from any combination of filters
- ⇒ Mouse-over each data point for values
- ⇒ Click on each result to show underlying listings
- ⇒ Charts redraw within seconds

FAQ and Short Videos to learn what you want, when you want!



- ◆ Create custom market analysis, focused on a specific budget, area or other client requirements
- ◆ Provide data-supported expertise on property pricing for both buyers and sellers
- ◆ Become a local market expert and expand that knowledge to surrounding areas by studying trends
- ◆ Deep dive into market analysis like never before
- ◆ Different dashboards for different use cases; one size doesn't fit all.

Market Stats tailored for different audiences

Associations
& MLS Staff

REALTORS®, Brokers,
& Affiliates

Public & Websites
News & Media