

Celebrate City Living



Formerly City Living Sundays, **Celebrate City Living** has evolved to reach tenants as well as homebuyers of all ages to embrace everything that the City has to offer: great neighborhoods; endless housing opportunities; recreation and services for the entire family as well as businesses that serve every need.

Saturday, April 28, 2018 from 10:00 a.m. – 2:00 p.m.

NEW LOCATION: SIBLEY SQUARE, 260 EAST MAIN STREET, ROCHESTER, NY

Sibley Square will open its doors so community members can meet with vendors across a range of services: REALTORS®, lenders, developers, landlords, furniture stores, grocery stores, coffee and food vendors, neighborhood groups, and the City of Rochester School District.

Sunday, April 29, 2018

Houses (including Multi-Family, Condo/Townhome and Single Family)
for sale and available rentals throughout the city will be open.

Deadline for submitting listings in the open house feature on the MLS is **April 17, 2018**. This will insure that your house will be on the [Celebrate City Living](#) website as well as featured at the event on April 28th.

Submit your feature property form by mail, E-mail or drop off the form to any **VOLUNTEER** listed below or [Diane Russi](#) for display at the host site. All forms must be received by April 27, 2018.

NOTE: All agents must use the standard form to be included on the display at the host site.

VOLUNTEERS

Tysharda Johnson-Thomas
New 2 U Homes LLC

585-730-3470
tythomas@new2uhomes.com

Tammie Jones
Keller Williams Realty
GR West

585-727-0413
tammiejones@kw.com

Karen Kiener
BHGRE Prosperity

585-398-3776
karenkiener51@gmail.com

Roxanne Stavropoulos
RE/MAX Plus

585-978-0087
roxannestav@gmail.com

Christopher Thomas
New 2 U Homes LLC

585-209-0639
cthomas@new2uhomes.com

Delores Thompson
Berkshire Hathaway
Home Services

585-472-6259
dethompson14621@gmail.com

Linda Wilson
Howard Hanna

585-750-5034
linda.wilson5034@gmail.com



AGENT CHECKLIST FOR TROUBLE-FREE ENROLLMENT AT CELEBRATE CITY LIVING

- ☞ **SCHEDULE YOUR OPEN HOUSES AS SOON AS POSSIBLE!!!!**
 - ☞ The house **MUST** be held open on Sunday, April 29, 2018 in order to be included on the display at the host site. You may hold the open house anytime on the 29th.
 - ☞ **Don't forget to enter your open house in the open house feature of the MLS by the noted deadline (4/17/18).** By doing so, your open house will be included on the open house list.
 - ☞ Submit your feature property form by mail, E-mail or drop off the form to any volunteer for display at the host site. ***NOTE: All agents must use the standard form to be included on the display at the host site. THIS IS THE FORM THAT CONSUMERS WILL SEE AT THE EVENT.***
 - ☞ Submit your open house print ads as you normally would to the appropriate publications.
 - ☞ **New client solicitation is NOT permitted at the host site.**
 - ☞ For additional information, contact Diane Russi, GRAR at (585) 341-2122 or drussi@grar.net.
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Celebrate City Living is a joint project of Rochester's banks, REALTORS[®], community associations and local government. The purpose of the program is to promote city living in the context of not only buying or renting a home or apartment but also joining a neighborhood and enjoying the advantages of urban living.

The City and community organizations will host an Expo at Sibley Square for participants. At the Expo, members of the banking community will advise on the financial aspects of qualifying for a mortgage and owning a home. REALTORS[®] and property managers will have information on the featured homes and rental properties. Community groups will discuss the amenities of their neighborhoods and be on-hand to answer questions about shopping, transportation and recreation.

On April 29, 2018, REALTORS[®] and property managers will arrange open houses for properties in the city that are available for sale or rent.



OPEN HOUSE PROFILE FORMS

ADDRESS: _____

LIST PRICE: \$ _____

MONTHLY RENTAL: \$ _____

ZIP CODE: _____

PROPERTY TYPE: _____

NEIGHBORHOOD: _____

PLACE UP TO THREE DIGITAL PHOTOS

BEDROOMS: _____ **BATHS:** _____ **SQUARE FEET:** _____ **GARAGE:** _____

PARKING SPACES: _____ **OPEN HOUSE TIME:** _____

DIRECTIONS: _____

For information on this property, contact:

PLACE PHOTOCOPY OF BUSINESS CARD OR TYPE IN CONTACT INFORMATION

HERE