

Realist Sell Score

New Search Attribute

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What is Sell Score?

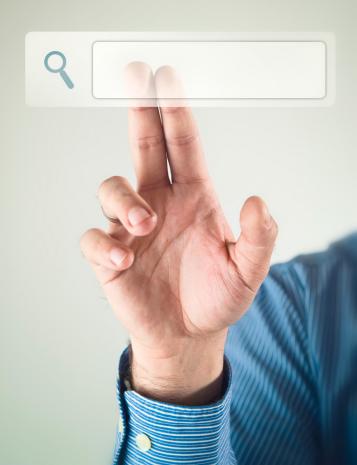
- When CoreLogic launched its all-new Property Insights Platform (Realist[®]) last year, it delivered a powerful new prospecting and marketing tool for real estate agents: the Sell Score.
- Leveraging both public record and proprietary CoreLogic data, the Sell Score uses a unique algorithm developed by CoreLogic data scientists to determine the relative likelihood a property will be listed for sale in the next six months. By assigning each property a clear numerical grade, the Sell Score makes it easy to identify homeowners who are more likely to sell.





New Sell Score Searching!

- Now, CoreLogic has taken this great feature and made it even better with Sell Score Searching. With Sell Score Searching, you can:
 - Make "propensity to sell" a part of any search
 - Use Sell Score just like other search criteria to narrow your search results
 - Set minimum thresholds, search operators, and other standard parameters
 - Generate mailing labels
 - Export results





The Benefit of Sell Score Insights

- Sell Score Searching makes your marketing efforts more efficient by pinpointing homeowners who are potentially motivated to sell. This makes your prospecting searches more targeted, helping increase the hit rate of your marketing campaigns while saving you time and money.
- Try Sell Score Searching today available only in the latest version of the CoreLogic Property Insights Platform (Realist[®]).



