VIRTUAL TKP 2020 SPONSORSHIP OPTIONS

GRAR is pleased to host the 8th annual TECH-KNOW-PALOOZA Conference on **Thursday, October 29, 2020 from 8:30am–1pm.** This is a half day of technology-based learning, with 9 sessions presented by industry experts focusing on the latest trends in social media, mobile technology and tech tools. We are going to be virtual this year!

Sponsorship packages are as follows:

Terabyte Event Sponsor $1,500 (Limit 1) ~Sold~

- Top placement on all marketing materials (print & web including social media; program guide)
- Introduce speakers to all attendees in the opening and closing sessions in the main room and room 1.
- Logo on virtual backgrounds displayed at the event.
- Host your own virtual Zoom room (must provide a link to your room prior to the event).
- Four tickets to event - Additional tickets $25
- Suggested: provide a door prize to give away at event and/or provide 200 promo items for sponsor rewards bonus bags to be distributed prior to event.

Gigabyte Breakout Room $750 (Limit 3) ~1 Available

- Premium placement on all marketing materials (print & web including social media; event program).
- Introduce speakers in their room for 3 sessions.
- Logo on virtual backgrounds displayed in the room.
- Four tickets to event - Additional tickets $25.
- Host your own virtual Zoom room (must provide a link to your room prior to the event).
- Suggested: provide a door prize to give away at event and or provide 200 promo items for sponsor rewards bonus bags to be distributed prior to event.

Megabyte T-shirt Sponsor $700 (Limit 1) ~Sold~

- Secondary placement on marketing/printed program.
- Logo on virtual backgrounds of event room volunteers.
- Two tickets to event - Additional tickets $25.
- Host your own virtual Zoom room (must provide a link to your room prior to the event).
- Suggested: provide a door prize to give away at event and or provide 200 promo items for sponsor rewards bonus bags to be distributed prior to event.

"Bag-a-byte" Bag Sponsor $500 (Limit 1) ~Sold~

- Secondary placement on marketing/printed program
- Sponsor provides bags (w/ logo) to give to attendees.
- Must provide 200 bags at least 30 days prior to event.
- Two tickets to event - Additional tickets $25.
- Host your own virtual Zoom room (must provide a link to your room prior to the event).
- Suggested: provide a door prize to give away at event and or provide 200 promo items for sponsor rewards bonus bags to be distributed prior to event.

"Write-a-byte" Notepad $500 (Limit 1) ~Sold~

- Secondary placement on marketing/printed program
- Sponsor provides notepads to give attendees.
- Must provide 200 notepads 30 days prior to event.
- Two tickets to event - Additional tickets $25.
- Host your own virtual Zoom room (must provide a link to your room prior to the event).
- Suggested: provide a door prize to give away at event and or provide 200 promo items for sponsor rewards bonus bags to be distributed prior to event.

Byte Coffee Sponsor $250 (Limit 2) ~1 Available~

- Placement on all marketing/program.
- Coffee break mention (we'll put a Kcup in the bags).
- One ticket to event - Additional tickets $25.

Bit Door Prize Sponsor $250 (Limit 2) ~2 Available~

- Placement on all marketing/ program.
- Sponsored raffle item (you pay, we'll purchase).
- One ticket to event - Additional tickets $25.

Sponsor Rewards Bonus Bag Supporter $100 (No Limit) ~Available~

- Provide 200 items that can go in a bag (physical item such as hand sanitizer or coupon for a FREE or discounted service) and/or a virtual coupon that can be linked to our virtual bag.

Updated September 9, 2020 Sponsorships in orange are no longer available.

Contact GRAR for additional information at 585-341-2157 or email to jsweetland@grar.net