



# FEBRUARY 2020 INTEGRATION FOR TRANSACTIONDESK AND UPDATER FAQ

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## 1. What's happening?

We're launching a new integration between TransactionDesk and Updater, which will be available as part of our growing technology marketplace.

## 2. What does Updater do?

Updater is a moving concierge service that walks customers through all the moving tasks they need to accomplish. Using the Updater app, buyers and sellers can forward their mail, connect their utilities, transfer their subscriptions, reserve moving services, and more.

For more information on Updater, check out their website [here](#).

## 3. How will the integration work?

Agents will claim their free Updater account in the Partners Page in TransactionDesk. Once an agent claims their account, they can add personal branding and customize the emails that will be sent to their customers. Automatic Updater invitations will be sent to their clients a few weeks before closing based on the closing date entered in a transaction within TransactionDesk.

## 4. What are the benefits of this integration?

- With TransactionDesk, Updater is free to brokers, agents and clients
- This service positions the agent as a helpful expert, which promotes referrals and lifelong client relationships
- Gives agents and brokerages a unique value prop and differentiator to provide their clients
- This integration simplifies transactions for agents—they can do it all within their transaction solution
- Streamlines the moving process—and the entire transaction experience—for buyers and sellers

## 5. How much does the integration cost?

The Updater platform is free for agents and brokerages, only with TransactionDesk.