

# Marketwatch Report

## Q4-2020



# County Overview

	Homes for Sale		New Listings		Closed Sales		Median Sales Price		\$ Vol of Closed Sales (in millions)	
	Q4-2020	1-Yr Chg	Q4-2020	1-Yr Chg	Q4-2020	1-Yr Chg	Q4-2020	1-Yr Chg	Q4-2020	1-Yr Chg
Monroe County	428	↓ - 48.1%	1,975	↓ - 1.0%	2,562	↑ + 15.7%	\$175,000	↑ + 16.7%	\$530.9	↑ + 34.7%
Ontario County	221	↓ - 27.3%	379	↓ - 4.3%	408	↑ + 2.8%	\$222,500	↑ + 23.7%	\$114.7	↑ + 27.9%
Livingston County	67	↓ - 43.2%	104	↓ - 25.2%	163	↓ - 3.0%	\$165,000	↑ + 17.9%	\$31.0	↑ + 17.1%
Wayne County	97	↓ - 53.8%	230	↓ - 5.0%	287	↑ + 6.3%	\$162,500	↑ + 10.1%	\$52.9	↑ + 23.5%
Genesee County	37	↓ - 50.7%	115	↑ + 5.5%	145	↓ - 2.0%	\$142,284	↑ + 11.6%	\$23.2	↑ + 21.0%
Orleans County	47	↓ - 45.3%	94	↓ - 19.0%	136	↑ + 3.8%	\$135,000	↑ + 12.6%	\$18.9	↑ + 23.9%
Wyoming County	35	↓ - 55.7%	69	↓ - 5.5%	97	↑ + 9.0%	\$137,375	↑ + 24.9%	\$16.0	↑ + 47.0%
Yates County	52	↓ - 38.8%	82	↑ + 26.2%	93	↑ + 3.3%	\$228,000	↑ + 36.5%	\$32.0	↑ + 37.6%
Allegany County	68	↓ - 52.1%	68	↓ - 15.0%	103	↑ + 9.6%	\$103,000	↑ + 14.4%	\$12.6	↑ + 21.3%
Steuben County	107	↓ - 31.8%	100	↓ - 9.1%	127	→ 0.0%	\$134,900	↑ + 42.0%	\$24.8	↑ + 34.9%
Seneca County	40	↓ - 35.5%	64	↑ + 4.9%	80	↑ + 23.1%	\$150,000	↑ + 9.5%	\$14.2	↑ + 31.4%
Cayuga County	127	↓ - 38.6%	152	↓ - 10.1%	248	↑ + 36.3%	\$160,000	↑ + 14.3%	\$52.2	↑ + 70.6%

# Activity Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	12-2019	12-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
Homes for Sale		2,354	<b>1,328</b>	- 43.6%	--	--	--
New Listings		763	<b>684</b>	- 10.4%	20,108	<b>17,910</b>	- 10.9%
Pending Sales		697	<b>691</b>	- 0.9%	15,047	<b>14,796</b>	- 1.7%
Closed Sales		1,266	<b>1,391</b>	+ 9.9%	14,956	<b>14,218</b>	- 4.9%
\$ Volume of Closed Sales (in millions)		\$217.6	<b>\$288.2</b>	+ 32.4%	\$2,610.7	<b>\$2,752.9</b>	+ 5.4%
Median Sales Price		\$145,000	<b>\$167,500</b>	+ 15.5%	\$147,500	<b>\$161,000</b>	+ 9.2%
Pct. of Orig. Price Received		95.2%	<b>100.4%</b>	+ 5.5%	96.5%	<b>99.2%</b>	+ 2.8%
Months Supply of Inventory		1.9	<b>1.1</b>	- 42.1%	--	--	--
Housing Affordability Index		226	<b>214</b>	- 5.3%	222	<b>223</b>	+ 0.5%

# Local Market Update for December 2020

A RESEARCH TOOL FROM UNYREIS



## Activity Overview

Area	Homes for Sale		New Listings		Closed Sales		Median Sales Price		\$ Vol of Closed Sales (in millions)	
	12-2020	1-Yr Chg	12-2020	1-Yr Chg	12-2020	1-Yr Chg	12-2020	1-Yr Chg	12-2020	1-Yr Chg
<b>Monroe County</b>	<b>428</b>	<b>- 48.1%</b>	<b>388</b>	<b>- 9.1%</b>	<b>785</b>	<b>+ 9.0%</b>	<b>\$175,000</b>	<b>+ 16.7%</b>	<b>\$164.5</b>	<b>+ 29.8%</b>
Chili	4	- 86.2%	15	0.0%	27	+ 28.6%	\$167,500	- 4.2%	\$4.6	+ 21.1%
Clarkson	5	- 37.5%	2	- 50.0%	3	- 62.5%	\$175,000	+ 18.2%	\$0.6	- 53.8%
Gates	19	- 24.0%	19	+ 26.7%	33	+ 13.8%	\$149,900	+ 13.6%	\$5.2	+ 36.8%
Greece	44	- 61.1%	51	- 29.2%	134	+ 25.2%	\$160,550	+ 14.8%	\$24.7	+ 51.5%
Hamlin	7	- 50.0%	5	+ 25.0%	6	- 45.5%	\$160,000	+ 35.6%	\$1.1	- 31.3%
Ogden/Spencerport	16	+ 14.3%	9	+ 28.6%	26	+ 62.5%	\$215,750	+ 40.8%	\$6.5	+ 150.0%
Parma/Hilton	22	- 56.0%	3	- 40.0%	17	0.0%	\$185,000	+ 7.6%	\$4.0	+ 17.6%
Riga/Churchville	4	- 33.3%	5	+ 150.0%	4	0.0%	\$231,500	+ 63.6%	\$0.9	+ 50.0%
Sweden/Brockport	5	- 58.3%	8	- 11.1%	10	- 16.7%	\$141,950	+ 7.1%	\$1.3	- 13.3%
Wheatland/Mumford/Scottsville	3	- 50.0%	1	--	4	0.0%	\$187,700	+ 8.8%	\$0.9	+ 28.6%
Brighton	10	- 63.0%	18	0.0%	37	+ 5.7%	\$215,000	+ 16.2%	\$8.9	+ 17.1%
East Rochester	4	- 60.0%	3	- 40.0%	11	- 15.4%	\$113,000	+ 31.9%	\$1.2	- 7.7%
Henrietta	25	- 49.0%	24	- 4.0%	39	- 9.3%	\$176,000	+ 6.7%	\$7.8	+ 2.6%
Irondequoit	21	- 68.2%	50	+ 19.0%	83	+ 22.1%	\$155,000	+ 16.5%	\$13.1	+ 37.9%
Mendon/Honeoye Falls	10	- 54.5%	5	0.0%	15	0.0%	\$320,000	+ 58.0%	\$5.5	+ 66.7%
Penfield	27	- 46.0%	9	- 72.7%	45	+ 7.1%	\$255,000	+ 9.7%	\$12.3	+ 9.8%
Perinton/Fairport	15	- 81.0%	18	- 53.8%	75	+ 74.4%	\$255,500	+ 13.6%	\$19.6	+ 83.2%
Pittsford	46	- 22.0%	25	+ 108.3%	27	- 28.9%	\$375,000	+ 29.3%	\$12.1	- 8.3%
Rush	4	- 55.6%	4	+ 100.0%	7	+ 250.0%	\$250,000	+ 12.4%	\$2.1	+ 425.0%
Webster	45	- 10.0%	36	+ 20.0%	43	- 17.3%	\$252,500	+ 31.2%	\$10.6	- 3.6%
City of Rochester	92	- 27.6%	78	- 6.0%	139	- 0.7%	\$125,600	+ 23.7%	\$21.5	+ 42.4%
<b>Ontario County</b>	<b>221</b>	<b>- 27.3%</b>	<b>69</b>	<b>- 12.7%</b>	<b>125</b>	<b>- 10.1%</b>	<b>\$200,000</b>	<b>+ 17.7%</b>	<b>\$33.7</b>	<b>+ 11.2%</b>
Canandaigua	48	- 41.5%	17	- 39.3%	25	- 13.8%	\$215,000	- 1.1%	\$7.4	+ 2.8%
Victor	49	- 18.3%	23	+ 64.3%	21	+ 23.5%	\$425,000	+ 25.0%	\$8.8	+ 35.4%
<b>Livingston County</b>	<b>67</b>	<b>- 43.2%</b>	<b>22</b>	<b>- 21.4%</b>	<b>53</b>	<b>- 5.4%</b>	<b>\$200,000</b>	<b>+ 47.1%</b>	<b>\$12.5</b>	<b>+ 54.3%</b>
Avon & Geneseo	19	0.0%	6	- 14.3%	12	+ 33.3%	\$234,000	+ 51.0%	\$3.7	+ 164.3%
<b>Wayne County</b>	<b>97</b>	<b>- 53.8%</b>	<b>45</b>	<b>- 22.4%</b>	<b>94</b>	<b>+ 1.1%</b>	<b>\$161,500</b>	<b>+ 11.4%</b>	<b>\$17.3</b>	<b>+ 24.5%</b>
Macedon	2	- 81.8%	4	0.0%	6	- 33.3%	\$148,500	- 12.6%	\$0.9	- 52.6%
<b>Genesee County</b>	<b>37</b>	<b>- 50.7%</b>	<b>24</b>	<b>+ 14.3%</b>	<b>41</b>	<b>- 2.4%</b>	<b>\$129,900</b>	<b>- 5.9%</b>	<b>\$6.0</b>	<b>+ 1.7%</b>
Batavia	18	- 45.5%	11	0.0%	23	+ 53.3%	\$101,000	- 19.2%	\$2.5	+ 56.3%
<b>Orleans County</b>	<b>47</b>	<b>- 45.3%</b>	<b>19</b>	<b>- 13.6%</b>	<b>49</b>	<b>+ 96.0%</b>	<b>\$115,000</b>	<b>+ 9.6%</b>	<b>\$5.9</b>	<b>+ 118.5%</b>
<b>Wyoming County</b>	<b>35</b>	<b>- 55.7%</b>	<b>8</b>	<b>- 20.0%</b>	<b>33</b>	<b>+ 17.9%</b>	<b>\$131,000</b>	<b>+ 13.9%</b>	<b>\$6.7</b>	<b>+ 103.0%</b>
<b>Yates County</b>	<b>52</b>	<b>- 38.8%</b>	<b>24</b>	<b>+ 118.2%</b>	<b>40</b>	<b>+ 29.0%</b>	<b>\$200,000</b>	<b>+ 0.5%</b>	<b>\$11.2</b>	<b>+ 43.6%</b>
<b>Allegany County</b>	<b>68</b>	<b>- 52.1%</b>	<b>17</b>	<b>- 5.6%</b>	<b>36</b>	<b>+ 63.6%</b>	<b>\$125,500</b>	<b>+ 49.4%</b>	<b>\$4.6</b>	<b>+ 130.0%</b>
<b>Steuben County</b>	<b>107</b>	<b>- 31.8%</b>	<b>24</b>	<b>- 22.6%</b>	<b>48</b>	<b>+ 20.0%</b>	<b>\$148,500</b>	<b>+ 69.8%</b>	<b>\$11.8</b>	<b>+ 93.4%</b>
<b>Seneca County</b>	<b>40</b>	<b>- 35.5%</b>	<b>11</b>	<b>- 15.4%</b>	<b>23</b>	<b>+ 27.8%</b>	<b>\$136,585</b>	<b>- 16.6%</b>	<b>\$3.1</b>	<b>- 18.4%</b>
<b>Cayuga County</b>	<b>127</b>	<b>- 38.6%</b>	<b>33</b>	<b>- 23.3%</b>	<b>64</b>	<b>+ 23.1%</b>	<b>\$148,950</b>	<b>+ 14.5%</b>	<b>\$10.9</b>	<b>+ 55.7%</b>
<b>Chautauqua County</b>	<b>270</b>	<b>- 44.7%</b>	<b>69</b>	<b>0.0%</b>	<b>142</b>	<b>+ 20.3%</b>	<b>\$131,200</b>	<b>+ 25.0%</b>	<b>\$25.7</b>	<b>+ 65.8%</b>
<b>Cattaraugus County</b>	<b>224</b>	<b>- 46.4%</b>	<b>51</b>	<b>- 26.1%</b>	<b>100</b>	<b>+ 51.5%</b>	<b>\$126,600</b>	<b>+ 40.7%</b>	<b>\$19.2</b>	<b>+ 182.4%</b>

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## Activity Overview

Area	New Listings		Closed Sales		Median Sales Price		\$ Vol of Closed Sales (in millions)	
	YTD	1-Yr Chg	YTD	1-Yr Chg	YTD	1-Yr Chg	YTD	1-Yr Chg
<b>Monroe County</b>	<b>10,181</b>	<b>- 10.1%</b>	<b>8,348</b>	<b>- 6.1%</b>	<b>\$170,000</b>	<b>+ 10.4%</b>	<b>\$1,664.9</b>	<b>+ 3.6%</b>
Chili	349	- 14.3%	321	- 5.6%	\$172,000	+ 11.7%	\$58.2	+ 4.7%
Clarkson	83	- 11.7%	59	- 10.6%	\$170,000	+ 4.6%	\$10.1	- 9.8%
Gates	459	- 2.5%	393	- 8.4%	\$145,000	+ 15.0%	\$57.5	+ 5.5%
Greece	1,562	- 11.5%	1,372	- 2.9%	\$155,000	+ 9.2%	\$235.0	+ 8.0%
Hamlin	101	- 24.6%	81	- 19.8%	\$150,000	+ 17.2%	\$14.2	- 2.1%
Ogden/Spencerport	231	- 12.2%	191	- 15.1%	\$197,000	+ 7.4%	\$42.1	- 7.1%
Parma/Hilton	202	- 30.3%	193	- 15.4%	\$202,000	+ 24.3%	\$43.3	+ 2.1%
Riga/Churchville	71	+ 6.0%	56	+ 14.3%	\$190,000	+ 8.6%	\$10.3	+ 18.4%
Sweden/Brockport	151	- 15.6%	123	- 20.1%	\$150,000	+ 5.6%	\$19.5	- 13.3%
Wheatland/Mumford/Scottsville	51	- 19.0%	37	- 24.5%	\$164,900	+ 14.7%	\$7.0	- 2.8%
Brighton	477	- 7.9%	415	- 6.1%	\$228,000	+ 16.9%	\$107.3	+ 4.8%
East Rochester	83	- 27.8%	73	- 24.0%	\$116,000	+ 11.0%	\$8.7	- 14.7%
Henrietta	638	+ 5.3%	457	+ 0.4%	\$181,000	+ 7.6%	\$89.7	+ 6.5%
Irondequoit	936	- 9.8%	825	- 7.1%	\$150,000	+ 13.6%	\$132.4	+ 8.6%
Mendon/Honeoye Falls	154	- 16.8%	131	+ 12.0%	\$302,500	+ 10.0%	\$45.2	+ 30.3%
Penfield	514	- 18.7%	466	- 9.7%	\$243,000	+ 1.3%	\$121.5	- 6.8%
Perinton/Fairport	783	- 19.6%	701	- 0.4%	\$240,000	+ 9.1%	\$182.0	+ 5.9%
Pittsford	609	- 15.3%	396	- 15.4%	\$350,000	+ 16.7%	\$151.4	- 6.5%
Rush	49	- 10.9%	46	+ 17.9%	\$250,000	+ 4.2%	\$12.8	+ 33.3%
Webster	767	- 10.8%	532	- 9.7%	\$235,000	+ 14.1%	\$133.0	+ 0.1%
City of Rochester	1,911	+ 1.1%	1,480	- 3.0%	\$114,900	+ 20.9%	\$183.7	+ 9.8%
<b>Ontario County</b>	<b>2,110</b>	<b>- 5.7%</b>	<b>1,284</b>	<b>- 7.6%</b>	<b>\$202,000</b>	<b>+ 10.4%</b>	<b>\$327.4</b>	<b>+ 2.3%</b>
Canandaigua	423	- 19.1%	272	- 8.4%	\$242,500	+ 5.5%	\$81.7	+ 7.1%
Victor	392	- 6.7%	259	- 4.4%	\$337,760	+ 16.1%	\$90.8	+ 7.7%
<b>Livingston County</b>	<b>643</b>	<b>- 19.9%</b>	<b>521</b>	<b>- 11.8%</b>	<b>\$155,100</b>	<b>+ 7.9%</b>	<b>\$94.1</b>	<b>- 1.6%</b>
Avon & Geneseo	132	- 19.0%	102	- 27.1%	\$188,500	+ 13.0%	\$24.2	- 5.8%
<b>Wayne County</b>	<b>1,160</b>	<b>- 10.1%</b>	<b>966</b>	<b>- 5.3%</b>	<b>\$149,000</b>	<b>+ 8.3%</b>	<b>\$158.7</b>	<b>+ 4.3%</b>
Macedon	79	- 26.2%	71	- 28.3%	\$164,000	- 0.4%	\$12.6	- 25.0%
<b>Genesee County</b>	<b>537</b>	<b>- 9.9%</b>	<b>476</b>	<b>+ 7.0%</b>	<b>\$140,000</b>	<b>+ 12.9%</b>	<b>\$70.3</b>	<b>+ 20.2%</b>
Batavia	238	- 5.6%	205	+ 7.9%	\$120,450	+ 9.6%	\$26.0	+ 18.2%
<b>Orleans County</b>	<b>532</b>	<b>- 6.3%</b>	<b>445</b>	<b>+ 2.1%</b>	<b>\$117,000</b>	<b>+ 7.8%</b>	<b>\$54.3</b>	<b>+ 13.4%</b>
<b>Wyoming County</b>	<b>385</b>	<b>- 15.4%</b>	<b>308</b>	<b>- 1.9%</b>	<b>\$130,000</b>	<b>+ 12.2%</b>	<b>\$43.8</b>	<b>+ 9.2%</b>
<b>Yates County</b>	<b>322</b>	<b>- 22.0%</b>	<b>259</b>	<b>- 0.8%</b>	<b>\$184,750</b>	<b>+ 9.8%</b>	<b>\$78.0</b>	<b>+ 16.1%</b>
<b>Allegany County</b>	<b>402</b>	<b>- 23.7%</b>	<b>298</b>	<b>- 9.1%</b>	<b>\$84,900</b>	<b>+ 1.7%</b>	<b>\$31.6</b>	<b>+ 0.6%</b>
<b>Steuben County</b>	<b>544</b>	<b>- 11.5%</b>	<b>398</b>	<b>+ 1.3%</b>	<b>\$109,950</b>	<b>+ 15.9%</b>	<b>\$64.4</b>	<b>+ 16.2%</b>
<b>Seneca County</b>	<b>288</b>	<b>- 13.8%</b>	<b>237</b>	<b>- 2.9%</b>	<b>\$133,001</b>	<b>+ 7.7%</b>	<b>\$42.7</b>	<b>+ 11.8%</b>
<b>Cayuga County</b>	<b>795</b>	<b>- 14.6%</b>	<b>669</b>	<b>+ 6.5%</b>	<b>\$145,000</b>	<b>+ 9.8%</b>	<b>\$121.6</b>	<b>+ 27.2%</b>
<b>Chautauqua County</b>	<b>1,555</b>	<b>- 18.5%</b>	<b>1,302</b>	<b>+ 2.4%</b>	<b>\$122,785</b>	<b>+ 16.9%</b>	<b>\$211.6</b>	<b>+ 15.8%</b>
<b>Cattaraugus County</b>	<b>935</b>	<b>- 14.6%</b>	<b>777</b>	<b>+ 6.7%</b>	<b>\$124,000</b>	<b>+ 35.8%</b>	<b>\$125.1</b>	<b>+ 45.6%</b>